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DAEWOO BUS NEWS LETTER No.3

VOL.3

Daewoo Bus, Korea-

Launching Ceremony of Clean Diesel Hybrid Bus(2010.12)

On December 15th, a launching ceremony for Clean Diesel Hybrid Bus was held at the Yeouido 63 building in Seoul, where Daewoo bus participated together with Korea Machinery Institue and Oil industry Association. This so called a Clean Diesel Hybrid Bus utilises diesel and electric power and its hyrid power brings fuel savings up to 40 % and reduces exhaust gases up to 20% compared to existing CNG buses.



Daewoo Bus Eco-Friendly Series of Buses (2010.12)

As part of govenment efforts to bolster the nation's eco friendly industry, Daewoo Bus has developed a number of eco friendly series buses that will make the company take the lead in the green bus business sector. Since, its first Diesel Hyrid bus introduced in 2007 at Seoul Motor Show, Daewoo Bus has successfully unveiled green buses as Online Electric Bus, CNG hybrid bus, a parallel hybrid diesel bus and all-electric bus in its final stages of development. Coming Jan, 2011, 4 units of clean diesel hybrid low floor city bus will be delivered to local governments in Korea for trial operation.



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Daewoo Bus, Korea

Road test center and technical center, built in Ulsan(2010.5)

Daewoo Bus, finalized relocating of its plant to Ulsan on April 2010, has completed construction of its own proving ground and its second technical center at Sangbuk, Ulju in Sep, 2010. Daewoo Bus has invested 30 billion won, for these R&D facilities of which the total area is around 66,000 m² and 7~ 8km in length. Therefore, Daewoo Bus will initiate test driving with high tech devices at its cutting edge facility in Ulsan.



Baikhak Scholarship to Sangbuk Middle School(2010.10.29)

On September 29th, a "Baikhak Scholarship" ceremony was held at the Sangbuk Middle school which is located in Ulju, Ulsan to support scholarship to the local school. Now, students will receive scholarships worth 5 million won every year. This is one of Daewoo Bus social activities to support local community programs and advance school education in Ulju district. In 2011, Daewoo Bus will extand its social activities to help for the local community, and contribute to the city of Ulsan.



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Daewoo Bus, Global

Groundbreaking ceremony of New Plant in Guilin(2010.12)

With Guilin officials including the deputy mayor and local press participated in, the groundbreaking ceremony for the new Guilin Daewoo bus plant was held on Dec 9th, 2010, at Suqiao industrial zone in Guilin, China where the new plant will be established. Its total area is about 20,900^{m²}, and it will be installed with the most cutting-edge facilities and advanced quality management system. The new plant will take a big leap forward to become a comprehensive export maunufacturing base to produce and sale buses for overseas demands as well as the local market.



Costarica, spreading its sales to Central&South America(2010.11)

Costarica Daewoo Bus participated in 2010 Dominican Bus Exibition held in Dominica from Nov 29 ~ Dec 5 where Daewoo Bus introduced its latest luxury coach "FX120". Meanwhile, in 2010, Costarica Daewoo Bus expanded its sales network to its near countries in Centeral and South America, with its experience and dominant sales in the Costarica Market since 1995. Costarica is already receiving constent inquires from its near countries and we expect Costarica Daewoo Bus to play an important role as a export base to extend Daewoo Bus sales in Central and South America.



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Daewoo Bus introduces "FX || 120" luxury coach in Vietnam (2010.9)

Daewoo introduced FX 120 luxury coach in Hanoi, Vietnam on Tuesday 28th, Sep, 2010. Vietnam Daewoo Bus Co Ltd held a ceremony on Tuesday to introduce and offer customers the luxury FX120 passenger bus at Khai Quang Industrial Zone in the northern province of Vinh Phuc. The FX120 is served to transport passengers on long routes. It has been famous for its beautiful and modern design, high-end interior and cutting edge technology, as the luxury brand of Daewoo Bus



Shanghai, a comprehensive export manufacturing base(2010.8)

In July 2010, Daewoo Bus Shanghai Wanxiang has obtained GSO(Middle East vehicle certification) for its latest export Hi-Decker model BH212 released in March 2010 and now Hi-Decker BH212 is expected to boost its growth momentum in the global market. Since 2007 Shanghai Daewoo Bus has produced a number of Korean model buses with KD parts imported from Korea and provide those to various overseas customers, through which it proved its quality and credibility through the years. Also, starting in 2011, Daewoo Bus Guilin and Vietnam plants will reinforce to its products and supporting system to export.



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Euro V equipped Daewoo Bus exported to Austrailia(2010.7)

Daewoo Bus has exported its BH117K meeting the Euro 5 emission regulation in Australia in July, 2010 where Euro V emission regulation will be effected from Jan, 2011. Daewoo Bus is scheduled to deliver about 30 units of BH117K Euro V buses to Australia by the end of 2010. Under stiff competition against its rival bus makers Volvo, Benz and etc in Australia , Daewoo Bus has shown its reliable quality and performance to customers and proved its value.

